### Calgary Curling Club Board of Directors Meeting Wednesday, January 25, 2017

PRESENT: Phi Chi

Phillip Wray Chris Bean Reg Rowell Bob Laycock Rob Lane Dave York Maureen Leew Bob Fink

**ABSENT:** Andrea Czinkota Rick Rathier Cheryl Bernard Belinda Mitchell Sean O'Connor Meghan Pollock

Secretary Maureen Leew called the meeting to order at 6:05 PM.

### MOTION TO APPROVE AGENDA:

Moved by Chris Bean, seconded by Reg Rowell that the agenda be approved as presented.

# APPROVAL OF MINUTES OF PREVIOUS MEETING:

### **MOTION:**

Moved by Phillip Wray, seconded by Dave York that the minutes be accepted as presented.

# **BUSINESS ARISING FROM PREVIOUS MINUTES:**

# PRESIDENT'S REPORT:

On behalf of President Czinkota, Maureen Leew thanked manager Bob Laycock for his preparations for a very successful Directors' Day presentation on January 21. The speaker, Pat McCann, did a great job of highlighting stories representing the need to have firm Policy and Procedures in place to protect clubs and their boards. She thanked Bob Fink for his work on preparing the generic version of the manual that was supplied to clubs represented at the workshop. It was wellreceived and the club has received several phone calls thanking us for hosting. This seems to be growing in interest from other clubs.

An item emerging from the day was the order of our meeting agendas. It was suggested that the Club Manager's report be given towards the beginning of the meeting to avoid overlap with other reports. There was consensus with those present to have this be the format for future meetings.

The U-18 event held at the Club over the weekend was also a success with most teams bringing a considerable entourage of supporters. The café did a good business through meals and snacks ordered during the event. Positive reports about the club and ice conditions were also reported.

# Business arising from the Minutes:

### Legacy Wall Update – application

Sample application forms were circulated to those present. Manager Laycock reported that the current cost of a 3"X6" plaque is \$300. With this in mind, the cost of the bronze category was adjusted to \$1300.00. Other price cut-offs were maintained. A line indicating "subject to Board approval" is to be added to the preferred area for designation of funds.

**MOTION:** Moved by Bob Fink, seconded by Phillip Wray that the Board approve amendments to the application form as presented and that the process be rolled out to members for purchase of plaques.

#### Alberta Mixed

We are hosting this event at the end of March and plan to do a scaled-back process using an in-house committee of 3-4 people. Volunteers will be needed. If you are able to assist, please let Bob know. There will be only 8 teams using 4 sheets in daytime draws. There will be a small program and banquet.

Travelers Applications are beginning to come in.

# COMMITTEE REPORTS:

Finance (Bob Laycock for Andrea Czinkota)

Bank balance as of today is \$512,357.82. Manager Laycock reported that we should be receiving our casino funds shortly, which will add considerable funds to our account. The December statement circulated to Board members showed the results of a 3-pay period month and anomalies resulting were discussed. Wages appear higher but are accounted for elsewhere. There was a discrepancy with bottled beer and wine in that entries were incorrectly posted and will be adjusted for the next report. The U-18 event generated over \$4000.00 in food sales in 2 days.

# **MOTION:**

Moved by Dave York, seconded by Chris Bean, that the Financial Report be accepted as presented.

### Club Draws (Rick Rathier, Philip Wray)

Manager Laycock reported that he has received a request for a league from another club wanted to move to CCC. We cannot accommodate them as a group but they are willing to look at spaces we have in our current leagues to fill them. He reported that the office will see a busy time once we reach the end of the second go-round in the next couple of weeks and transition to Play-Off scheduling.

### Food and Beverage (Reg Rowell, Chris Bean)

Reg reported that we are in good shape and ahead of last year's sales. Bookings are looking strong for March and April. A question was asked with regard to showcasing local micro-brewery product. Manager Laycock explained that our current taps are monitored to ensure we don't have stock left at the end of the season but that meetings have been held with some of the reps wanting their product on hand.

Ice/Building Maintenance (Dave York, Rick Rathier)

Dave referred to our current 5-year plan. We have 4 major upcoming projects. Funding is in place for the summer work on our roof. A Capital Conservation Grant application is required for the chemical controller, ice pad and new air intake.

**MOTION**: Moved by Dave York, seconded by Chris Bean that the Board approve the application for a Capital Conservation Grant for the chemical controller, ice pad and new air intake. The total cost of the projects will be \$54,702.17. We are applying for a grant which will cover 75% of the costs with a final outlay by the Club of \$13,675.54.

The Summer Project list is being generated.

<u>Bonspiels & Playdowns (</u>Sean O'Connor) See Alberta Mixed <u>Golf / Entertainment</u> (Chris Bean/ Rob Lane) No report <u>Constitution / Shares</u> (Belinda Mitchell) No report

Facility Associate Liaison (Rob Lane)

The Huntington Hills club received an assessment and warning from AGLC with regards to 50-50 draws, calcuttas and liquor give-aways. They were given a week to clear their activities. We have licenses for all of our own in-house activities but some of our associate leagues carry on their own events as fund-raisers. Rob and Manager Laycock will generate a notice to go to all league representatives directing them to cease and desist from these activities as they would negatively impact our license. Rob will contact some leagues in person in order to get started on the process. Bob will contact others. Leagues will be presented with alternatives. They can apply for their own one time license, apply for society status and receive a year's license or create a social fund to generate a similar amount of funding.

<u>Curling Academy</u> (Bob Fink/ Meghan Pollock) No report <u>Casino / Fund Raising</u> (Chris Bean/ Meghan Pollock) No report <u>Publicity</u> (Bob Fink) No report

<u>Historical</u> (Maureen Leew/ Belinda Mitchell) Maureen reported that Agnes Watson had passed away last night. The funeral is to be held early next week.

Nominating (Phil Wray) No report

<u>Marketing / Advertising</u> (Cheryl Bernard/ Rob Lane/ Bob Fink) Rob reported that he had contacted Cheryl with regard to the "Curling Day in Canada" idea and that she had some potential sponsors. Rob had queried how to get support from TSN or similar organizations. We would like to get the idea off the ground ourselves but realize we will require outside help to go beyond the local area.

Rob asked about advertising spots now in our available leagues. Manager Laycock noted that we have teams wanting in from another club and that direct marketing is underway to various groups from our Academy. This will continue. Advertising will take place in August and a year-end newsletter will invite members to fill leagues and apply early.

Rob is working on the Original 16/WCT event with an organizing committee so the interest generated from this year's event can continue. Should there be sufficient interest, our club schedule may need to be shifted to accommodate the format.

The Outdoor Curling idea has been taken up by 2 different organizations and the Club is providing assistance and mentorship. The City is assisting them with their project.

#### Special Projects (Maureen Leew/ Bob Fink)

The High School curling event is scheduled for March 3 with 12 of 16 teams already registered. We will offer our volunteer assistance again through Bob at the next Club Managers' meeting.

**MANAGER'S REPORT** (Robert Laycock): see written report attached **SACA U-18** finished up Sunday at 8pm. Junior event again surprized us a little as the place was well used and we did manage some café sales. It does wear on the staff a little but manageable.

**Directors Day Jan 21<sup>st</sup>** had about 20 participants. It was a good session with P&P manual given out as a giveaway. I am thinking all clubs came up with some new ideas and benefits.

**Coming Events** are the Travellers play down on Family Day weekend. Club Championships will start with February playoffs. Finals Tuesday March 21. Alberta Mixed is end of March.

**Past Presidents' Day Dinner** is tentatively slated for Tuesday May 9<sup>th</sup>. Invitations will go out in early March.

**Capital and Summer Project** Lists have been started. Major work will be the roof, air intake, chemical distributer, ice pad for scrapers. A summer list will be provided next meeting.

**Homeless People** have been an issue as the weather gets warmer. We are on alert as we have had a couple of people roaming and stealing. We will be trying to lock areas when they are not in use. Also on that note, I have had to ticket vehicles, ask members not to get on the ice too early and use rocks to practice,

and no outside food etc. It was a full moon. Again, as the weather gets better, we have had fewer incidents.

**Kerr Drummond Update** on residence status. I was given a verbal go ahead that Kerr will be accepted and able to apply for status. I have not received an actual hard copy. Once we get this, I will redo his agreement to ensure his continued employment at the CCC.

### **NEW BUSINESS**

**Capital Conservation Application** – See Ice, Building Maintenance report

### Early Ice August update:

The High Performance group though Canada Curling was approached to ask if they would fund an early opening but declined. There are approximately 20 competitive curlers who would purchase short-term memberships in order to access early season practice ice. This is primarily due to the Olympic cycle starting this fall. There is the possibility of some August camps to generate additional revenue and a possible fall league to fill evening spots. Dan is working on a plan which will be updated again at the next meeting. This will not impinge on our Summer Project list.

### AGENDA ITEMS FOR NEXT BOARD MEETING

- Early Ice August update
- Summer project list

### NEXT MEETING: Wednesday, February 22, 2017 6:00 PM

#### ADJOURNMENT:

Moved by Rob Lane , seconded by Maureen Leew that the meeting be adjourned at 6:55 PM . Carried

Andrea Czinkota President Maureen Leew Secretary